



SNOWCHASERS

FREE, FUN SNOWSHOE DEMOS



FOR IMMEDIATE RELEASE:

SMUGGLERS' NOTCH, VT; FEBRUARY 11-12, 2017

Smugglers' Notch Snowshoe Festival & 16th Annual Northern Vermont Snowshoe Challenge

Tubbs Snowshoes, Atlas Snowshoe Company, and Marmot present the inaugural **Smugglers' Notch Family Snowshoe Festival & 16th Annual Northern Vermont Snowshoe Challenge** on Saturday, February 11 and Sunday, February 12 at Smugglers' Notch Resort. Open to all ages and ability levels, the festival will kick off on Saturday with FREE demos, games, and snowshoe tours, concluding with the 8K race on Sunday.

Celebrate the fantastic season we've had so far with a day of snowshoeing at the #1 Kid Friendly Ski Resort in the east.

FESTIVAL SCHEDULE:

SATURDAY, FEBRUARY 11 – SMUGGLERS' NOTCH SNOWSHOE FESTIVAL

Admission: FREE admission, including Smuggs' season pass holders, Bash Badge holders, and Mountain Collective Season Pass holders.

Games & Activities: FREE snowshoe demos and trials, as well as guided treks throughout the

Smugglers' Notch Nordic trail network featuring beginner, intermediate, and advanced options. We'll also have fun and games for the whole family (including a kids-only obstacle course, a scavenger hunt and more), along with food, drinks, and raffle prizes.

SUNDAY, FEBRUARY 12 – 16TH ANNUAL NORTHERN VERMONT SNOWSHOE CHALLENGE

Race & Activities: Smugglers' Notch and Atlas Snowshoes present an exciting day of races on snowshoes. There's something for everyone: a 1/2K kids' fun run, a 4K fun run/walk, and an 8K race. Rentals are available at the Nordic Center.

Registration: Visit <https://www.raceplanner.com/home/events?search=snowshoe>

Rental Equipment: Pre-reserve your snowshoe rental/demos online, via our [registration page](#).

Premium Lodging Offer: Smugglers' Notch Resort is offering 15% OFF 2-night lodging packages during the festival weekend! Book by Feb 10, 2017, call now 802-644-1012 to make your reservation today.

The Smugglers' Notch Snowshoe Festival also marks the end of the first season of the **New England SnowChaser Program**, a series of FREE, regional snowshoe events that kicked off in December 2016. To learn more about the program, email Mike Schmidt at velocitysales@comcast.net.

A portion of all festival proceeds will benefit The International Avalanche Nest-Egg (IAN Fund), a non-profit fund designed to support the children and families of avalanche victims, as well as provide educational and preventative services aimed at reducing avalanche fatalities worldwide. IAN Fund: <http://ianfund.org/about/>

For more event information, please contact: Paul Kayhart, Smugglers Notch Resort
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Smugglers' Notch Snowshoe Festival & 16th Annual Northern Vermont Snowshoe Challenge
Saturday, February 11 & Sunday, February 12
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